

CONTACT

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2 154 Rue de France, Nice France 06000 Open to relocation / remote

in <u>Linkedin</u>



SKILLS

- Innovative product marketing
- Innovative product management
- Manage promotional strategy for a game studio or publisher
- Make creative and commercial decisions based on data
- Mastery of digital economy
- Management of multidisciplinary international teams
- Graphic Design Photoshop / Canva
- Video Production Final Cut / OBS

PROJECTS

 2023 - Ongoing Live-Ops roadmap and breakdown for Baldur's Gate 3 (academic)

LANGUAGES

- English Native
- French
 - Limited Working Proficiency

HOBBIES & INTERESTS

- Basketball (10 years)
- Gym Training (5 years)
- Interactive Story Games
 - Witcher 3
 - Assassin's Creed Series

PRODUCER

YUVRAJ SINGH

I am an e-sports talent with a passion for the gaming industry. I am an aspiring game producer & creative director. I want to help make better games.

Strong creative and analytical skills. Team player with an eye for detail.

EXPERIENCE

PROFESSIONAL E-SPORTS COMPETITOR

June 2019- August 2023

Fort Myers, FL, USA

- Placed **top 200** in 20+ Fortnite Solo Cash Cups
- Placed in the top 0.1% of the World of Warcraft Arena Solo Bracket in Dragonflight: Season 1
- Placed in the top 1% of the World of Warcraft 3v3 Bracket in 4 seasons
 - Managed teammates to **optimize collaboration** and efficiency
- Coached multiple clients in World of Warcraft Arena through vod review and improved their rank by at least 100 current rating

CONTENT CREATOR Youtube Partner and Twitch Affiliate

June 2019- August 2023

Fort Myers, FL, USA

- Designed and executed video stream content on Twitch.tv
- Edited and published video content to Youtube
- Built and maintained a unique content strategy to grow average viewership
 25% MoM

FINANCIAL INTERN National Securities

June 2017 - August 2017

Miami, FL, USA

- Assisted VP of Finance with weekly market & data analysis, market trends and client service
- Supported brokers with **lead generation**, client communication, financial planning & **relationship management**
- Managed mock portfolio in Summer Intern competition; placed first with 12.7% return in 60 day period

EDUCATION

ISART DIGITAL

2023-2025

Nice, France

Master of Science - Game & Creative Strategy

SOUTHERN METHODIST UNIVERSITY

2015-2019

Dallas, TX, USA

Bachelor of Science, Economics and Philosophy; Minor in Psychology National Society of Collegiate Scholars

THE LOOMIS CHAFFEE SCHOOL

2011-2015

Windsor, Connecticut, USA

Founder of Stock & Finance Club
Co-Chair of Divestment Committee